



November 23, 2011

Peter Henthorn
Profit Motivators International, LLC
2146 Linden Dr.
Boulder, CO 80304

To Whom It May Concern:

I am writing this letter of reference on behalf of Profit Motivators Intl and Mr. Peter Henthorn. I have known Peter and his associates since 2002 when I worked for another local Credit Union. We engaged his services which resulted in an increase to our net worth of 35% the following year. His revenue generation methods are sound and proven . He and his staff were very professional while getting us to move to increased profitability.

Since becoming the President of Telco, Peters' insights have been beyond my expectations to help me improve our financial situation.

I would highly recommend him and the services of PMI to help your organization move to the next level.

Sincerely,

Cheryl Hubbeling
President
Telco FCU

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